

Aloe Scent Liquid Laundry Elixir with Fragrance Microcapsules A

Experience a scent sensation with Aloe Scent Liquid Laundry Elixir featuring Fragrance Microcapsules A. Powered by Aloe Vera, this detergent leaves your laundry irresistibly fresh all day long.

Item	Ingredient	Wt%
A	Deionized Water	14.18
	INNOALOE ALOE VERA GEL CONCENTRATE 20:1	1.0
	Laponite® RD	0.30
	Novethix™ HC200 Polymer (32%)	2.00
	Sodium Dodecylbenzenesulfonate, Bio-Soft® SDBS 30-HA (30%)	38.00
	Sodium Laureth Sulfate, Zetesol® NL-2 U (28%)	12.00
B	Polyacrylic Acid Polymer, Noverite™ K-752 Polymer (63%)	1.60
	Sodium Hydroxide (18%)	3.00
C	C12-15 Pareth-7, Neodol® 25-7	7.50
	Potassium Cocoate (39%)	8.00
	Propylene Glycol	4.00
	Sodium Citrate	6.00
	Sodium Diethylenetriamine Pentamethylene Phosphonate, Dequest® 2066 (32%)	1.00
	Benzisothiazolinone, Parmetol® D11	0.08
	Free Fragrance Oil	0.60
	Liquitint® Blue HP	0.02
Liquitint® Pink AL	0.01	
D	Fragrance microcapsules	0.30



Procedure:

1. Add Aloe vera gel Concentrate to water, Disperse Laponite® RD into water and mix for 20 minutes at high speed.
2. Add Novethix™ HC200 polymer and mix for 20 minutes at high speed.
3. Add both anionic surfactants and mix for 15 minutes at high speed.
4. Add Part B ingredients and make sure that the pH stays around 8 at all times.
5. Add Part C ingredients and mix until homogenous (no lumps).
6. Add fragrance microcapsules with gentle mixing

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