

Commercial Bulletin

Aloe Pet Care



Add Aloe Vera powder to work in the benefit of your veterinary formulas



Differentiation and premiumization are the driving growth in the pet food market. The development of enhanced pet food products is creating greater segmentation with factors such as age, breed and health maintenance. Consumers are treating pets as members of their families, and pet “humanization” has evolved to the point where preferences for natural health products and nutritional ingredients are growing. Pet owners are looking for natural, high-quality products to ensure their pets stay healthy.

They want to see ingredients that are recognizable, and that are similar to what they themselves are eating. The pet food industry has responded to pet owners through product expansions and selections, incorporating demands for natural, organic, eco-friendliness, health and wellness, as well as new tastes and flavors.



Pet nutritional supplements are a fast-growing segment of the companion animal market, offering consumers a variety of herbs, vitamins and holistic blends

The pet food market is a growing tendency for pet owners to select high-quality natural or organic foods. The growing proportion of the overall pet food market, and has a large influence on new product development. In response to consumer demand, manufacturers are offering products with recognizable ingredients and claims such as “natural” or “homemade”. In addition, many consumers are also looking for new pet products with environmental considerations.

Aloe Vera is an excellent natural option, containing stabilized gel from the inner pulp of the Aloe plant leaf. It contains over 75 known nutritive substances; it is natural balance which helps maintain good health in animals as well as in people. They are beneficial for all animals and they are easily added to food and drinking water. Aloe has a tonic effect; it supports the immune system, appetite, vitality and energy in active animals, lessening their sensitivity to external irritants. Aloe Vera is an ideal supplement that maintains pets in top form.

The pet market is growing; take part of this new market share, **Adding Aloe Vera** to your products

Introduce new products with Aloe Vera under the natural nourish line market. This line can be focused on both cat and dog foods that are positioned as natural. Consumers in the small animal market are interested in ingredients they feel will offer their pets the best quality of life as well as the greatest longevity. Pet owners are choosing premium food, and they expect the nutrients, minerals and vitamins to provide benefits to their pet's health.



Aloe enhances pet health

Pet health is a top priority for consumers, and the functionality of products influences buying decisions. Manufacturers are introducing more and more pet food variants to address different aspects of pet health.

Pet supplements are defined as either dietary or therapeutic supplements. Dietary supplements (also called dietary nutrients) are substances added to pet foods to make them nutritionally complete and balanced. Therapeutic supplements (also called nutraceuticals) are foods or food nutrients that are taken orally to provide a health benefit, either for prevention or treatment of disease. There are thousands of pet health conditions that may be appropriately treated using Aloe Vera supplements.



There are several categories of supplements that can promote better health for pets:

- **Minerals:** Examples include calcium, magnesium and potassium which maintain bone growth, nervous system, muscular system and the ability to assimilate nutrients
- **Enzymes:** Involved in a variety of basic biological processes, enzymes aid cell creation and repair, conversion of food to energy and regulation of body chemistry
- **Probiotics:** "Good bacteria" that fend off harmful bacteria and aid digestion
- **Functional ingredients:** designed to support normal bone remodeling. These two proprietary ingredients work in combination to provide complete support of healthy joints, hips, cartilage, bones, tendons and ligaments.

Aloe Vera is the key to the healthy and long life for pets



the plant is a useful dietary supplement that fulfills an important role in the prevention, aftercare and monitoring treatment of diseases in the context of a holistic therapy. Aloe Vera enhances pet's diets and delivers them daily values of necessary vitamins, minerals and other natural compounds, as aminoacids, mineral, polysaccharides, and other more. Today pet's owners want to make sure their dogs live vigorous, healthy lives and have realized that traditional pet foods don't always provide all the nutritional building blocks needed to accomplish this, create a product line to safeguard their wellbeing and vitality with Aloe Vera.

Pet owners purchase supplements to ensure their pets receive the proper nutrition, which might be lacking in off-the-shelf pet foods. Even though a plethora of "lifestyle" and "life stage" pet foods are marketed, some veterinarians worry that such foods provide only basic protein, fat and fiber, plus a few vitamins and minerals. Since pets do not have the varied diets that humans do, they can quickly become susceptible to increased risk of disease and poor health when their food lacks certain nutrients.

Pets are living longer than ever before. Pet owners often choose supplementation in order to help maintain health and ease age-related aches and pains in their older companions.

Veterinary healthcare costs, like human healthcare costs, are increasing rapidly. Just as consumers are looking to reduce their own healthcare costs by purchasing natural foods and nutritional supplements, they are equally interested in taking charge of the health of their dogs, cats, horses and other companion animals by purchasing products that promote health and vitality. There is the growing trend to treat pets as family members. Pet Owners say they refer to themselves as their pet's "mom" or "dad" and want to care for their animals in the best way possible. Put simply, people want good health for their pets the same way they want it for their children.



Aloe Vera improves animal's daily nutrition



Because supplements are readily available in food, drug and mass retail outlets and heavily discussed in consumer magazines and newspapers, there is greater understanding and appreciation for the roles they play in promoting health and vitality. The use of supplements for pets is a logical extension of such increased awareness.

Be part of the dog and cat food functional formula market.

These pet foods assert the ability to help manage several different health concerns, following the lead of human dietary supplements for conditions that include cardiovascular, bone, joint, eye and cognitive health; condition-specific pet supplements are one of the fastest growing segments in the pet nutraceuticals market. Supplements that benefit pet joint health, hair, skin and coat condition and anxiety are showing the most growth.



Pet food manufacturers recognize the importance of supplemental nutrients in promoting health, as well as reducing the effects of certain conditions in animals. Condition-specific ingredients, such as glucosamine, chondroitin, carnitine, antioxidants, prebiotics and probiotics, are commonly used as marketing tools to suggest that such "fortified" foods can address special health needs. The health consciousness that has become the lifestyle choice for millions of today's consumers combined with such trends as humanizing and indulging pets is propelling sales of animal supplements. Formulate products with Aloe Vera and empathize on healthy benefits for pet markets. Today a different mind set addresses different consumer desires when it comes to their pets.

Aloe Vera is an excellent ingredient to support, prevent and treatment



Aloe Vera ingredients boost your sales in Vet formulas

Bioavailability of nutrients:

Aloe Vera is an unveiling a nutritional breakthrough that will help pets wellbeing. Biological activities of the Aloe Vera leaf gel have claimed that the polysaccharides in Aloe Vera gel have therapeutic properties such as immune-stimulation, anti-inflammatory effects, wound healing, promotion of radiation damage repair, anti-bacterial, anti-viral, anti-fungal and anti-neoplastic activities, stimulation of hematopoiesis and anti-oxidant effects.

Aloe antimicrobial, antiviral, antifungal, antioxidant and other activities of Aloe's compounds are well described and backed up by numerous scientific reports. In the meanwhile, an increasing number of studies addressing the gastrointestinal effects of Aloe, Aloe can be improved using both, Aloe and probiotics aid intestinal microflora, gut morphology, gastric emptying, activity of endogenous digestive secretions and, finally, performance parameters are considered to be influenced by dietary phytogenic. ALOE VERA is perhaps the most versatile plant on earth. Packed with vitamins, minerals, polysaccharides, phytosterols, antioxidants and amino acids, this one plant is as effective for internal concerns as external ones, and as popular for looking better as for feeling better.

Be part of the fortified and functional line for pets



Aloe Vera, is extremely nutritious and safe to eat and eventual consumption as a beverage or juice or externally in hair or pets 'body. Due to the large amounts, minerals, antioxidants and vitamins it is the perfect dietary supplement, and because of its antibacterial and antifungal properties it can also be used to restore the microflora in the digestive tract, liver and spleen cleaning and restoring the immune system.

Whether you're interested in formulating nutraceutical pet products or vet applications, Aloe is your ingredient of choice and AMB Wellness is your supplier. For that reason AMB Wellness and its strategic partner HNSI supply Aloe Vera raw material in bulk, with great success through its global network.

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Vitamins, amino acids,
minerals polysaccharides
packaged in one ingredient:
Aloe Vera



Our large selection of premium quality certified an organic Aloe ingredient makes it easy to meet your needs. Choose Innovaloe extracts- maximized for polysaccharide content- or our fresh – pressed gel juices in different concentrations.

Or work with us to create Aloe custom packaging produced to your exact specifications. Whatever you're looking for, AMB Wellness and HNSI have it.

AMB Wellness pays careful attention to growing, harvesting, and manufacturing our certified organic Aloe ingredients.



**Embrace Aloe Vera
in animal health and nutrition.**



From seed to finish product, we are dedicated to purity and quality every step of the way.

Our plants are organically grown in the dry climate of Northeast Mexico, with plenty of sun and carefully timed irrigation. The plants are harvested by hand in order to select only the highest quality three-year-old Aloe leaves, which scientific investigation has found have the highest antioxidant potential. Experienced quality control personnel monitor each step of the production process. Extensive microbiological and purity testing ensures an ingredient you can trust to use your brand name.

The pet nutraceuticals market has been experiencing rapid growth, showing no signs of slowing down.

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Grow and diversify
your businesses, creating
Aloe Vera formulas



Aloe is great source of nutrients

Our products are designed to meet the requirements of users with deep interest in the value of healthy life through the use of 100% natural, pure ingredients for nutraceutical, Food & Beverages, Dairy, Personal Care & Cosmetics, also Animal Feed and Pet Care applications.

We have conventional products and also organics, no preservatives, chemicals or herbicides are presents our aloe powders.

An expert team of quality control monitors each step of the process, from the harvest in the fields to the processing facility where trained workers transform the succulent leaves in the best Aloe Vera raw Materials for the industry.

Aloe active biological agents- Aloe Vera 's nutrient tools may be useful in a variety of situations where the body needs to draw upon extra support to keep itself healthy or return its tissues to health, such as: High in nutrients, vitamins, minerals, amino acids , fatty acids, organic acids, lignins, lectins and other more. Regarding wellbeing, however, the new great

opportunity is an offer micro and macro nutrients which is the utilization of natural food complexes (no single chemicals) to maintain pet health. Offer a full line of both dog and cat supplemental products that combine Aloe Vera with other functional ingredients, to aid in joint and hip function, health and energy, stomach discomfort, healing and, muscle tone and vitality, there a huge market opportunity for this new nutraceutical applications in pets market. Aloe is a complement for good nutrition, not a substitute for it

Aloe contains macro and micro-nutrients such

Aloe Vera is what nature brought to you



AMB's Innovaloe products are manufactured to meet your requirements

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Pet foods with functional formulas can help manage pet health problem



as water, carbohydrates, proteins, lipids/fats, vitamins, minerals, trace minerals and electrolytes, enzymes, and accessory nutrients such as phenolic and antioxidants, support a healthy pet life. Studies show that adequate dietary macro- and micro-nutrient intake promotes health and wellbeing and slows the onset and progression of disease. However, most diets are deficient in these important nutrients due to their general lack of convenient availability in preferable forms.

Aloe nutrient delivery system- The nutritional health and wellbeing of pets are entirely dependent on plant foods either directly or indirectly when plants are consumed by animals. Plant foods provide almost all essential vitamins and minerals and a number of other health-promoting phytochemicals. Pets require a diverse, well-balanced diet containing a complex



Include digestive wellbeing, aid supplements for dogs and cats with a full product line.

Aloe is a nutrient delivery system designed by nature

mixture of both macronutrients and micronutrients in order to maintain optimal health and good appearance. Macronutrients—carbohydrates, lipids, and proteins (amino acids) — make up the bulk of foodstuff and are used primarily as an energy supply.

Micronutrients are organic or inorganic compounds present in

small amounts and are not used for energy, but are nonetheless needed for good health. Essential micronutrients in pet's diets must include minerals and vitamins and are required at minimum levels to alleviate nutritional disorders, Aloe Vera has it !

Nonessential micronutrients encompass a vast group of unique organic phytochemicals that are not strictly required in the diet, but when present at sufficient levels are linked to the promotion of good health

Focus your formula on natural market



Aloe strives to preserve natures

Most everyone understands the concept of a catalyst, which is that the presence of one element facilitates a good chemical reaction but remains unchanged.

Today more than ever, pet owners and breeders have to maintain a good standard of health for their animals.

Aloe Vera promotes healing, hydrates the skin and helps medication to be absorbed much faster into the body, but it also improves joints.

Improve the nutritional quality of your manufacture customers

Every caring animal owner wants to maintain his animal in the best shape and health possible. Part of caring for your animal is a correct daily supply of nutrition. Animals often suffer major health problems due to over feeding or not receiving the correct essential basic nutrients. Although most foods claim they supply the daily nutrients needed for your animal, they often fail to fulfill that promise or you might find that your animal is allergic or does not like certain foods with the end result that it doesn't receive the right amount of necessary nutrients to stay healthy.

New foods containing the extracts could be hitting the shelves of pet stores, allowing owners to treat their pets in a similar way to buying vitamins and other complementary therapies.



Aloe contains antioxidants; they are free-radical scavengers that protect cells against structural damage induced by free radicals which mainly attack cell membranes, protein structures and nucleic acids. Both are integral to any functional pet food formula.

**Innovaloe Aloe Vera gel 200X,
Formulate with Aloe Vera
your animal care products**

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For distributors focused animal-related businesses



Aloe Vera has natural antioxidants (vitamin E, vitamin C and glutathione, for example) and free radicals ensures effective cell protection. Increased production of free radicals (e.g., the ageing process, exercise, stress, disease, etc.) demands a supply of increasingly efficient antioxidants for our longer-living companion animals. Continuously improved nutrition in pet diets and fine-tuned veterinary medicine are raising the life expectancy of companion animals. An emphasis on the impact of nutrition on cell ageing is increasing due to growing life expectancy for pets. The supplementation of pet food with natural antioxidants is a rising trend.



Create a wide range of Aloe Vera products!!

AMB also offer **Aloe flakes** for dry free-flowing preparations. With a good loading factor depending on the material, Aloe flakes enhance aroma, taste and color. Easier to transport and store, blend multiple Aloe based nutritional powder.

- Use Aloe powder (spray dried or flakes) in animal dry formulas:
 - Mixes well with existing feed formulas
 - Apply as an add-on supplements to existing feed
- Custom blend existing proteins, pigments, other additives
- Does not alter existing feed aroma, taste , color or texture
- Higher moisture content for ease of blending into existing feed(s)
- Dehydrated foods for their pet.
- Can mix in viscous and high density formulas too.

Aloe Vera is an excellent natural option for innovate your product line



Aloe Vera is the key to the healthy and long life for pets

Today more than ever, pet owners and breeders have to maintain a good standard of health for their animals. This includes animal medical care and the correct daily supply of nutrition. Too much food and an unbalanced diet often lead to obesity which incurs problems. A new motivation may soon be pushing the introduction of novel ingredients: consumers concerns of health care for their pet. Recommend to your pet food clients to manufacturer, explore and include Aloe Vera as a nutraceutical ingredient for your existing line or launch new ones. More recently, companies are looking for herbal and natural ingredients to attract pet owners' attention; Aloe Vera is one of the most well-known plants worldwide due all functional benefits.

Pet food and pet supplements have always overlapped in terms of ingredients, but now the marketers making the products are becoming interchangeable. The line is being crossed from both sides, as more supplement marketers edge into foods with function-infused and more petfood marketers develop nutraceutical foods and treats



Launch new petfood and pet products with Aloe Vera



Nutritional supplements for pets have become a fast growing business, as pet owners seek out health products for their cute companions that mimic those they use for themselves. Petfood supplement products are also adapting to the uncertain economy by addressing the all-important issue of palatability. No longer just available in pill form, nutraceuticals and functional ingredients are appearing in toppers, gravies, foods and treats. Pet products that are well formulated and contain ingredients that target the specific physiological (and even psychological) needs of today's pet are enticing to an entire population of pet parents. There is perception of natural ingredients as safer alternatives to pharmaceuticals. Dietary supplements for animals such as vitamin and mineral products have been marketed for many years. Most of these products include ingredients that are approved food additives.

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Introduce new products with **Aloe Vera** under the natural nourish line market

Innovaloe is animal grade, the health consciousness that has become the lifestyle choice for millions of today's consumers, combined with such trends as humanizing and indulging pets, is propelling sales of animal supplements forward.

Adding Aloe Vera gel to pet food can ease a lot of problems with domestic animals; the plant supply a reasonable amount of micronutrients which fulfill - within a holistic therapy - an important task in the prophylaxis, after treatment and accompanying treatment of illnesses.

Functional formulas and
natural ingredients seem to be
what every pet owner wants

Modern way of life and nutrition did not leave the pets out. They are fed with more and more processed (which is to say dead) food, with addition of many synthetic supplements. We have to thank such nutrition for their loss of vitality and immunity, the fact that they get sick more easily and have degenerative changes more early.

Dogs and cats are mammals that are by their biological constitution and physiological functions no different than human beings. With few exceptions they are susceptible to the same illnesses as people are. Therefore Aloe Vera acts in the same healing manner as it does upon humans.



Pets are susceptible to natural aging and degenerative changes, various infections and physical injuries, disturbances in functions of organs; this includes even fatigue, traumas, anxiety, just the same as in humans. They need help from their owners.

Pets as full-fledged members of the family, It's led to greater and greater demand for dog and cat foods made with the assurance of human-grade ingredients—and the same kind of care and quality pet parents put into their own meals.

AMB Wellness offers you Aloe Vera gel to make formulas for animal nutrition, for internal use to reduce a variety of problems in your pets, as Aloe offers certain micronutrients (over 75 compounds), assist with prevention of diseases, as well as treatment and maintaining your animal's health.



Pet health is a top priority for consumers use Aloe Vera

Aloe is effective both as a digestive aid as a dissolving agent – formulate Aloe Vera juice, taste pretty good, the cats or dogs don't mind taking it, acts as lubricant and as a natural ingredient. Certainly in view of the usually quick results it gets, it is cost effective and enjoys a purity of contingent usage that few other remedies can offer.

Pet business become far more elaborate and imaginative, with a variety of new products and services constantly entering the market, as products containing Aloe Vera, There are so many applications in pets, hair formula to oral intake. Apply Aloe Vera gel to your conventional products and improve recovery wounds, Aloe Vera gel has great healing qualities, accelerate the process of cell renewal and prevent further infections. Everyday damages to the cells by the action of free radicals, which are considered the main factor in causing illness, especially of degenerative changes, can be counteracted or even prevented by the use of Aloe Vera, which is not considered a medicine but a necessary natural supplement to a diet. Aloe Vera cleanses the organism, improves digestion and absorption of nourishing substances, maintains vitality, slows down degenerative changes and delays biological aging of the favorite pets.

Focus on pet's food and health market with Aloe Vera



Aloe Vera is also recommended in the manufacture of products as it can cure and mitigate all open wounds, cuts, abrasions and burns, and improve hair's appearance. They can also be used after operations, easing saddle sores, rubs by the harness, stings, etc.



Animals overall condition is improved with Aloe Vera

Energy loss

- Problems with the musculoskeletal system
- Damaged intestinal flora.
- Helping joint problems as it is benefits the build-up of cartilage and eases pain and inflammations,
- Providing animals with more vitality and well-being
- Strengthens and stimulates the immune system
- Increases physical fitness
- Helping to combat intestinal fungi

Aloe Vera enhances
pet's diets and delivers
them daily values of
necessary vitamins

- Lowering susceptibility for infections
- Detoxing and draining metabolites from the entire organism
- Dazing cough infections as it soothes dry cough
- Helping with chronic respiratory problems and soothes and treats skin conditions
- Bacteria and parasites
- Repairs cellular damage and reduces scarring
- Detoxification and excretion of toxins from the entire organism

Aloe Vera is considered an
ideal food supplement for man
as well as for the favorite pet

- Strengthening and stimulation of the immune system
- In support of joints and cartilage
- For more vitality and well-being
- Digestion (nutrient absorption) and digestive system injury
- Dietary supplement of antioxidants, polysaccharides, enzymes, protein and minerals.
- May prevent cancer and tumors
- Easing constipation (ask for Aloe formula with aloin)
- Used as a laxative and soothing the digestive tract and helping normalize its function. Said to improve digestion.
- Effective in the cleansing of the dog's intestine
- Damaged intestinal flora
- Aloe has immune-stimulant ingredients



- Aloe Vera supplements stimulate and encourage a good appetite and increase your animal's energy potential, and therefore your animal's quality of life
- Aloe Vera supplements boosts regeneration, enhances vitality and strengthens the immune system and therefore helps in preventing illnesses.
- Strengthens the gastrointestinal tract, which results in a positive effect on the animal's condition as a whole.
- Aloe Vera stimulates and encourages a good appetite and increases their energy potential.
- It bolsters regeneration, strengthens vitality and the immune system and helps prevent illnesses.
- It especially strengthens the gastrointestinal



area, which has a positive effect on the animals overall condition.

- Excretion and detoxification of the whole organism
- Antimitotic
- Prevent for susceptibility for infections
- Detoxification and drainage of metabolites

Add Aloe Vera powder to work in the benefit of your veterinary formulas



from the whole organism

- Formulate Aloe Vera juice with peppermint and mint , to freshen your pet's breath and improve their overall oral health, as additive of daily water's pet
- Joint problems, good for the building up of cartilage and to ease pains and inflammations, brings more vitality and well-being
- Other interesting applications could be as an electrolyte replacement. It is also good for puppies and cats, as well as for mothers after giving birth.

External Use of Aloe Vera



Aloe Vera has been used topically and externally to soothe skin irritations, including scratches, cuts and insect bites. It has anti-fungal and anti-bacterial action; it moisturizes and soothes wounded tissue in sensitive zones. Highly penetrating characteristics of Aloe Vera gel due lignins ingredient, also help in reducing the so-called raw flesh during the healing process. It is very effective in healing of post-surgical wounds—with no scars, as well as for treatment of different kinds of dermatitis in pets.

Used externally applied Aloe Vera is ideal for the care of cat fur and dog hair. The skin is often required to with stand environmental influences such as heat, cold and moisture, dirt, toxins, bacteria and parasites and assert to protect the body against harmful UV radiation. Aloe Vera may be used in almost all types of skin irritation. The excellent combination of its various ingredients promotes the healing process in a variety of skin conditions.

Improve health and enhance beauty with Aloe Vera for animals

You can formulate Aloe Vera dog's shampoo with jojoba or neem , with full potency and effective to drive away fleas, Aloe Vera is natural insect repellent, so, although it might not kill fleas, it works very well when it comes to running the pesky little fellows off.

Rub or gel to treat several post-fleabite of numerous of canine cutaneous condition, Aloe can be used to treat and a disinfectant of the wounds or fleabites dermatitis with Aloe and silver colloidal to apply directly.(before of Aloe gel or rub)

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Aloe Vera and the importance of supplemental nutrients in promoting health



Aloe is ideal healing because it only fights infection and promotes rapid cell growth, but also is antipruritic. So it's stop the wound from itching and takes the dog's attention away from the need to lick it, bite it and constantly tend it. Aloe Vera jelly or Aloe liquid spray form, or in combination, serve as an ideal tandem. The Aloe Vera gel is ideal for cleaning wounds and blocking thromboxane formation (the presence of irregular scabbing) Cats certainly have their own set of wounds, bites, scratches and skin diseases, just a dog's do. Aloe Vera can heal and help some of the illness. One of the most common maladies to plague cats is a syndrome called cystitis. Create an Aloe Vera product with a juice or combined with urine acidifier called curecal and used in oral doses



**Improve of vitality
and health your pets
with Aloe Vera**

Aloe Vera gel works well to treat symptoms such as eye irritations, runny noses and dry itching skin. Nasal infusions with Aloe Vera gel also work quite effectively to help to kill bacteria and eliminate infection in the nasal passages, create special packaging for this purpose, with a small plastic syringe with small curved cannula and spray into cat's nostril. Aloe Vera works as an excellent companion therapy to ampicillin or other penicillin-based derivate but, significantly, also possess antibiotic properties when used as an exclusive form of treatment.

FRS, feline respiratory syndrome, is a commonly occurring disease suffered by cats under a lot of stress and by litters of kittens where the contagion quickly spreads from one kitten to the other. The cats can be treated with a supplementation of Aloe Vera juice either orally or in cat's diet not only help ameliorate the condition but also help prevent recurrence of it. FRS needs to be treated with long-term doses of antibiotics such as ampicillin.

**AMB Wellness and HNSI offer Innovaloe Aloe Vera gel powder SD 200 X
for your veterinary formula**

Formulate products with Aloe Vera and empathize on healthy benefits for pet markets



AMB Wellness and HNSI offer Innovaloe Aloe Vera gel powder SD 200 X for your veterinary formula

World pet markets are now growing dramatically, with a number of countries witnessing higher than ever pet ownership and spending.

Take part of this profitable business

Aloe Gels are suitable for all pets and is easily mixed in the food. Some pets, such as cats prefer the mix in water. Aloe has an invigorating effect, contribute to a healthy appetite and increase the energy potential of the animals for a fun-loving, more active animal. The gel also has a calming effect as it reduces the sensitivity of the animal to irritation from the outside. It contributes to the regeneration, strengthens the vitality and prevents diseases.

Aloe Vera has been proven effective in fighting many types of infection in animals, treating mites, bacteria, fungi, and yeast-related conditions. Acemannan, a compound found in Aloe Vera gel, stimulates immune system response, and has increased the effectiveness of many nutraceutical options.

The gel is gentle enough to use on delicate eye

and ear tissue and makes a versatile topical treatment and well as nutritional supplement. Aloe can complement many treatments and boost the effectiveness of some medicinal substances by increasing their rate of absorption.

Aloe Vera gel is great to have on hand for First aid with wounds uses:



- Aloe disinfects cuts and scrapes and encourages cellular regeneration, resulting in faster healing and less scarring.
- Aloe soap for wounds
- Gauze for wound dressing,
- Spray bottle for cuts and scratches.

Externally applied Aloe Vera is ideal for the care of cat fur, dog skin, horses and other domestic

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Aloe contains macro and micro-nutrients



pets. Imbalances of the skin, which consists of several layers and cell types, can result in serious illnesses in the form of infections and allergies. With almost all kinds of skin irritations, Aloe Vera can be applied as a soothing healing support. The unique combination of Aloe Vera Compounds accelerate the healing process with some superficial injuries.

All animals are prone to injury – be it playing in nature or perhaps in a scuffle with one of their own species. Injuries should firstly be thorough-

ly cleansed with water and a mild Aloe Vera soap or shampoo, this avoids secondary infections that could occur due to remaining foreign bodies in the wound (dirt, sand, small stones, glued fur, etc.). After this careful pre-treatment then apply the Aloe Vera gel.

The wound will heal three times faster than with any other conventional products. The gel's remarkable healing qualities accelerate the process of cell renewal and prevent further infections.

The skin of an animal must be resilient; it has to be protected against environmental influences such as

Aloe contains a number of beneficial bioactives

- Clean and better hair 'pet
- Heat, cold and moist
- Against dirt and toxins
- Protect the body from bad UV rays
- Treat frostbite
- There has also been considerable success in the easing of allergies (summer eczema)
- Skin problems like abscesses and ulcers, burns, cuts, abrasions,
- Improving skin and fur/coat, and to soothe itches.
- Supports the healing of wounds
- Moisturizes
- Mild care for a shiny fur and relaxed skin
- Stops bleedings and irritation
- With repeated applications of Aloe Vera even old scar tissue can be lightened and become more supple and even disappear

Aloe Vera is perhaps the most versatile plant on earth, packed with vitamins



- Skin disease
- Wound and burn treatment
- Antifungal
- Anti-inflammatory
- Topical pain relief
- Protects against radiation exposure
- Heals ulcers
- Wound & insect bite healing
- Burn treatment & cooling

- Anti-inflammatory
- Decongestant and cooling
- Skin disease
- Burns, cuts and abrasions
- With repeated applications of Aloe Vera even old scar tissue can be lightened and become more supple and even.
- Supports the healing of wounds



This commercial bulletin is intended to promote the use of Aloe Vera to worldwide manufacturers and distributors of ingredients for pet care formulas

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We make no medical claims or otherwise for the treatment, prevention, cure or mitigation of disease, cannot assume responsibility for those who choose to treat their animals. If your animal has a medical condition, we recommend that you consult a veterinary practitioner, who will assess the condition and recommended formula of ingredients and dosage of your products made with Aloe Vera.

Always choose products that have not been tested on animals, Aloe Vera given to horses as a dietary supplement can significantly enhance their stamina and performance reducing competitive stress and post-event fatigue

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