

COMMERCIAL BULLETIN

ALOE VERA FUNCTIONAL FRUIT JUICE DRINKS



Fat burner
Stress relief
Detox Activity
Hydration
Vitality
Omega Beauty
Defense System
Collagen Memory
Energy Immunity
Healthy Skin
Cleanse
Antioxidant
Probiotics
Vitamins
Healthy digestion

Veggie
Shield
Skin support
Enhance
Calm
CoQ10 Relax
Focus **Glow**
Green
Support
Everyday
Mind

AMB Wellness is a Raw Material supplier only

CONVERT YOUR FRUIT JUICE BOTTLED IN A FUNCTIONAL FRUIT DRINK ADDING ALOE VERA

Offer all the great benefits of the Aloe Vera to your consumers something different and healthier. Make the difference, be creative and distinguish your drinks from other lower quality drinks or enriched just with Aloe Vera juice. AMB Wellness offers you 100% Pure Aloe Vera ready to be formulated, give your touch and feeling according to you to your market trends.

BE DIFFERENT! Your market is ready to enjoy a great tasting alternative to sodas and other high sugar drinks. The beverage industry is experiencing some major changes heading into new trend, sugary sodas are under fire. Juice sales are slipping. In other words, it is a dramatic time to be in the world of beverages. Aloe functional fruit juice drink its strength of its natural, original and organic proposition, as well as its range, fruit options extensions and diversification which can be formulated with natural flavors or fruit juices. The Aloe Vera of AMB Wellness does not affect flavor of the formula. It has a light opalescent color and is odorless.



With consumers becoming more and more conscious about health and natural products, looking for more natural and healthier options to drink instead of carbonated sodas, like fruit juices and tea extracts. Aloe functional fruit juice drinks manufacturers clearly have the potential if they market their products properly and find the correct balance between taste and authenticity to grow significantly in the coming years. A new market opportunity that is becoming a Boom a new hydrating and full of vitality drink.



Healthy Refreshment, Healthy Sales With Aloe Healthy Fruit Juice Drinks

Better-for-you beverages have customers and retailer's alike feeling good. It's where long-dominant pleasure kings such as colas and artificially flavored indulgences are increasingly giving way to bottled water, organic teas, cold-pressed juices, protein and performance drinks, coconut water, almond milk and other better-for-you (BFY) beverages. In general, the market for healthy refreshments—including beverages that are natural, organic, vegan, and plant based beverages—is outperforming the overall beverage market. Complement your organic or vegan line with our organic Aloe Vera. Offer a natural, organic, and healthy fruit juice drink!

Aloe Vera is a novel concept in Functional Fruit Drinks

Aloe Vera is your perfect ingredient to formulate your existing fruit line that can also bring well-being to everyday activities. Offer your consumers a natural bond between delicious hydration and a well-being sensation. When you drink an Aloe functional fruit juice drink, vitality is one of the most important things and you can feel it. People who like this kind of drinks is because they are looking something nutritious and that can give a feeling of improvement in their daily activities without the necessity of taking stimulants like taurine or caffeine.

The effects of the Aloe Vera on the immune system is gradual and permanent; it is a long term beverage, to a major ingest of Aloe Vera a bigger well-being sensation. The consumer should not expect an immediate result as if it was an energy drink, you have to let your body absorb the nutrients on a steadily way. We suggest no to promote it as immediate effect.



Communicate clearly the brand message, and separate from juice drinks, or flavored water, most of the newcomers in Aloe Vera business fail to not communicate the difference and separate from others and create a new category of healthy dinks, with the concept “good-for-you” and to become not just a drink, but part of a ‘goodness’ lifestyle.

Aloe functional fruit juice drink can also be formulated with other ingredients according with local marketing trend as vitamins, minerals, energy boosters, isotonic or hypotonic salts, antioxidants, nutritional ingredients and health boosters. Aloe functional fruit juice drink are attractive to both, eye and the palate. Be creative with your formula. Fill your consumers with vitality in a natural way with Aloe Vera! People are starting to take Health Care into their own hands, and beverages potentially offers consumers an easy way to pack nutrients and antioxidants into their diets in an appealing way, consumers become more educated, they want to eat and drink healthier and are seeking for food & drinks with more nutritional punch and health-promoting ingredients. Another factor driving consumer demand is finding drinks that promote holistic wellness claiming inner and outer well-being benefits.



Aloe Vera drink drivers

Fragmentation and complexity of consumer beliefs about food and health is a massive defining trend force. Hence, plant-based beverages are capturing a bigger “share-of-mind.” And although more and more products use descriptors such as “vegan” or “vegetarian,” those eating styles are not the main driver; rather it’s the idea that plant-based beverages are naturally functional.” That means people like the idea of plant-based beverages offering intrinsic vitamins, minerals or proteins. Consumers’ love of naturally functional is a massive trend that underpins the success of everything else from plant based beverages.

Major factor that fuel the growth of Aloe Vera extracts includes increasing number of health conscious consumers, rising the number of urban population coupled with increasing consumer awareness regarding the benefits of Aloe Vera extracts. Nutritional and performance drinks are becoming an increasingly popular meal option due to evolving dietary habits of on-the-go consumers and positive functional attributes. Aloe Vera can drive this new refreshing and healthy trend. The functional aspect of nutritional and performance drinks sets them apart from other drink categories at a time when consumers are looking for products that contribute to a healthy lifestyle.

Natural has become a significant draw for healthy beverage consumers, despite skepticism around the term, in tune with this, within the healthy beverage category, increased demand for products that are ‘naturally functional,’ driven by consumers who are increasingly looking to proactively manage their well-being with healthy lifestyle practices. The challenge is to provide these ingredients in a format that consistently delivers the nutrition consumers are looking for in a convenient delicious and natural way.

The Aloe functional fruit juice drinks can be classified on the Ready To Drink (RTD), natural and premium beverage segment: nectars, teas, vegetable juice, and juices with antioxidants, which offer a better option to sodas and carbonated drinks as it is based in a natural ingredient it gives a psychological reward for a healthy benefit, this is a life style, focused to consumers who are conscious of their health and premium category. Link your Aloe healthy fruit juice drink with emotions, freedom, movement, and attitudes, changes and good mood. The Aloe functional fruit juice drinks are becoming a good option to drink a cold and hydrating beverage, and has a low caloric content similar to many natural juice fruits.



The Aloe functional fruit juice drinks can be sweetened with sugar, fructose or artificial sweeteners and works excellent to formulate light drinks too!

Aloe Vera Gel, well known for its nutraceutical potential, is being explored as a functional ingredient in a wide array of health foods and drinks. Processing of exotic fruits and herbal botanicals into functional beverage is an emerging sector in food industry. Formulate with your fruit juice with AMB’s Aloe Vera ingredients and get easy preparation to make your final and tailored drink. Develop your own Aloe healthy fruit juice drink blend. The Blend of Aloe Juice and fruit juice are what makes this kind of drinks a boom on the market and what is driving it to the top of the natural drinks worldwide.

The future for Aloe Vera is bright, and the reason is simple: Aloe Vera works

The growth of energy, healthy beverages, water, and sports drinks brands. Healthy beverages will take center stage, especially drinks that emphasize positive health benefits, instead of cutting calories, sugar, or sodium. Companies are eager to brag about new healthy drinks; reformulation is a touchier topic but a necessary one.

The industry has found itself out of favor as consumers seek beverage alternatives to soda that they deem healthier, notably juices and flavored waters. Those alternatives do not contain as many calories as soda, and also do not include ingredients like the sweetener aspartame, which has fallen out of favor in recent years. With a growing interest in getting back to nature consumers demand for natural ingredients has flourished, health is a bigger driver of sales than it is for food, with health considerations featuring, consumers make purchase decisions relating to healthy food & drinks.

Key Trends in beverages:

Success in a fragmented market will require a long-term strategy that can tap into shifting consumer beliefs. Shifts in consumer beliefs and behaviors drive trends and create opportunities. One of the strongest currents of consumer- driven. The green movement has influenced consumers to seek healthy foods and beverages. Aloe, long recognized for its topical health properties, has now moved into beverages.



Growth will be increasing consumer interest in nutritionally enriched products and all natural foods, which promotes demand for high value premium and natural additives. As consumers are wary of foods with artificial sounding ingredients, processors seeking to create 'clean' ingredient labels are increasingly flavoring natural additives. Consumer desire for functional products that provide health benefits will support demand for additives such as probiotics and other nutraceuticals.



Fruit Drinks Innovations - Creative Health and Wellness

The emphasis on health and wellness still drives newest product development in soft drinks. Consumers around the world still respond to messages of healthier diets and lifestyles through beverages, and this can be used to launch unfamiliar drinks into new markets and to justify higher prices. New and innovative combinations of ingredients in new products directed at new consumer groups and usage occasions are some of the chief methods to communicate unique health benefits. Bottled water and juices are becoming delivery systems for beauty-focused functional ingredients, such as Aloe and collagen for youthful skin, Vitamin-enriched waters and RTD teas join juices in trying to establish usage occasions and product benefits that are attractive to others and children, especially in countries throughout Latin America, the Middle East and Africa, where the younger demographic is disproportionately large.

Many companies are pursuing strategies of bringing successful ingredients, super-fruits and herbs from one soft drinks category into another, but a more targeted approach to category and geography is needed to achieve trust among consumers.

Functionality in food and beverages is a well-established concept through much of Asia Pacific, helped in no small part by regulatory agencies that have a more streamlined and permissive process for ingredients approval than their counterparts in Western Europe and North America. Products designed for general well-being, such as digestive and cardiovascular health, are now ubiquitous; it can be difficult for new products to have an impact. Finding unique health claims and untapped segments of the population to target is key. The female population growth in the region is expected to slightly outpace total population growth over 2010-2024, and soft drinks targeting this segment are among the fastest growing.



Plant-Based drinks as Aloe Vera

Botanicals are ingredients derived directly from a plant, usually in the form of a liquid extract or dried leaf as green or black tea or seeds as chia. Most are characterized as possessing a floral aroma, such as chamomile, ginseng, jasmine and lavender. They are a flavorful approach to adding value to fruit juices, as they exert varied health and wellness benefits.

There are some big growth opportunities in health and the one that is surging is the plant-based beverages. Health conscious consumers are looking for fresh, real food ingredients but they also value convenience. Consumer interest in foods and beverages that may provide benefits beyond basic nutrition, commonly referred to as functional foods, is thriving.

Uplift, energize, relax and calm, the mood beverage market

There is new trend, mood, a rising demand for products that influence and balance our emotional state in a gentle and natural way that it claims will support drinks manufacturers in the creation of “mood balancing” products

The lines are

- Relaxing
- Calming
- Energizing
- Invigorating

As the emotional influence of foods and drinks becomes increasingly important, this new product could “be adjusted individually to create bespoke products with additional functional ingredients, deliver a range of strong colors empathized as natural combinations and help to meet beverage manufacturers’ requirements, as they strive to create successful ‘emotion drinks, labeled with aloe Vera as base for other fruit juices and herbs.

Healthy Skin from the Inside Out

Aloe Vera easily acquire a taste and can easily be masked with added flavors, or blended in with your favorite fruit or vegetable juice. Aloe can market in combination of ingredients to promote energy; vitality supports memory, mental clarity and focus; helps manage stress; and promotes joint comfort and flexibility. In addition to aloe Vera, the beverage also contains green tea, vitamins B3 and B6, skullcap and ginkgo extracts, and cordyceps sinensis.

Boomers especially are very receptive to nutrient-dense beverages. Furthermore, interest in these beverages is quite high among younger consumers who are typically very willing to experiment with new products and like the convenience factor. True beauty comes from within, many beverage formulators would agree with that philosophy, and adds to it the science of beauty-enhancing ingredients. With consumers' interest in improving their appearance, beverages offer an ideal medium to deliver beauty from within. Beverages are good formats for beauty-from-within applications because there is already a trend for enhanced waters, such, aloe Vera who increase the bioavailability of vitamin E 300% and can attract the targeted market of women.

Functional beverages offering well-being and lifestyle solutions are just as hot as functional beverages focusing on improved health. Beauty from within is catching on fast, as is body composition, with beverages aiming to help metabolism and burn fat and calories, as CLA, green tea, garcinia gambogia and others. To reach mainstream health and wellness-oriented consumers, aloe Vera's rather challenging flavor needs to be effectively disguised. Playing in aloe Vera's favor is the fact that a substantial number of consumers all over the world have already come across this ingredient skin care has a widespread association exists between aloe Vera and beautiful skin. To address consumers' desire to enhance their beauty from within, ingredient suppliers are offering an array of beauty-enhancing ingredients.



Aloe Vera fit the busy lifestyles of today's wellness and inner beauty seekers, aloe Vera is good positioned for internal health and outward appearance will certainly gain market share because people understand that what they eat and drink affects how they look. As consumers clamor for products that help them look young and stay in good health at any cost, nutraceuticals represent one of the hottest categories within the beauty industry right now. This is because the concept of prevention is one that resonates well with beauty consumers—after all, the mantra “you are what you eat” is familiar to everyone.

Anti-aging is a major trend driving this market. In addition, consumers perceive health, beauty and well-being together as a whole. There is an increasing crossover between the idea of inner and outer well-being and inner and outer beauty Nutraceutical products as they pertain to personal care generally focus on three areas — skin, hair and nails. In the skin segment, nutraceuticals address a range of problems, including skin repair, pigmentation issues, firmness, whitening, slimming and aging. For hair, nutraceutical products claim to aid growth, restoration, nourishment and volume, while nail-specific products concentrate on improving strength and the overall appearance of nails.

The ongoing global trend towards food and drinks made of natural ingredients is rising

“Naturalness” goes with the trend of a healthy lifestyle. Consumers are becoming increasingly conscious about healthy nutrition and firmly believe that natural products play a role. Widespread media coverage generates additional attention for the issue of “naturalness” and influences consumers’ buying behavior.

Many manufacturers are already complying with this trend during product development. This trend towards “naturalness” is also leading to a rising demand for clean label products or food and drinks that contain hardly any or no additives at all. Fragmentation and complexity of consumer beliefs about food and health is a massive defining trend force. Hence, plant-based beverages are capturing a bigger “share-of-mind.” Moreover, although more and more products use descriptors such as “vegan” or “vegetarian,” those eating styles are not the main driver, rather it is the idea that plant-based beverages are “naturally functional.” That means people like the idea of plant-based beverages offering intrinsic vitamins, minerals, amino acids, etc.



Consumers’ love of naturally functional is a massive trend that underpins the success of everything else—from plant-based beverages. Natural, functional and convenient products that can deliver nutritional benefits without sacrificing taste continue to tap into major trends currently driving the thriving healthy beverage market. Nutritional and performance drinks are becoming an increasingly popular meal option due to evolving dietary habits of on-the-go consumers and positive functional attributes.

Aloe Vera can drive this new refreshing and healthy trend. The functional aspect of nutritional and performance drinks sets them apart from other drink categories at a time when consumers are looking for products that contribute to a healthy lifestyle. These beverages deliver on convenience, affordability and efficacy, a trio of positive advantages that appeal to today’s on- the-go consumers who are simply too busy to eat a sit-down breakfast at home.” General diet trends are favoring functional attributes, and we are seeing this play out in the success of the nutritional and performance drinks category.

Products across beverage categories have caught on to the value of functional positioning, which challenges nutritional and performance drinks at their own game. With the increasing interest in natural products across the world and the resultant upsurge in the demand for plant extracts, Aloe Vera is among the few plants by virtue of their extensive medicinal, nutraceutical and other uses enjoy a major chunk of the market across the globe. That’s why Aloe Vera presents the finest commercial opportunity among the various plants extracts. Being without a basic natural ingredient such as Aloe Vera is not an option anymore on a market that is tending to a natural and organic preference. Because of all of its different uses and applications, Aloe Vera is necessary have in your ingredients portfolio.

Aloe Vera is in the top ten of natural extracts is highly demanded in different markets and is the in nature for many products because of its healing and caring properties. We offer the best natural, organic Aloe Vera products that will give your customers what they’re looking for and only Aloe can give health, beauty and well-being.

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Hitting the Shelves: New product trends with Aloe functional fruit juice drinks

Consciousness for a healthier way of life is increasing globally, which particularly affects the food and beverage industry. The trend towards functional food and drinks is a driving force for innovations. The international market for products with a health-promoting factor is growing continuously, driven by two main issues. First, there is the topic of overweight and obesity, which is on the rise around the world. Increasing awareness of this problem is creating more demand for low-calorie and low-sugar products. Secondly, there is a focus on food and drinks with functional ingredients or products enriched with vitamins and minerals, like the currently in vogue Vitamin Water or Aloe healthy fruit juice drink.

Just how promising this market is can be seen in the growing number of new products with health-promoting factors. The challenge is to provide these ingredients in a format that consistently delivers the nutrition consumers are looking for in a convenient and delicious form and natural. Consumer demand for "convenience" in the sense of practical, easy-to-handle products is continuously on the rise.



A major trend is food and drinks that are easy to consume in route, in leisure time activities or at work. What matters is that consumers want to spend only a minimum amount of time, if any, on preparation. Aloe functional fruit juice drinks, Ready to drink (RTD) can be prepared and mixed to a constant level of quality fit in with this convenience mindset and grow globally. RTD Aloe functional fruit juice drinks for example are internationally a significant growth category. Besides helping in detoxification of the body, these drinks also lower the cholesterol and blood sugar and aid in smooth digestion hair growth.

Several vendors are also launching well-planned marketing campaigns to increase awareness among consumers regarding the nutritional advantages of Aloe Vera-based drinks. The growing popularity of these drinks, especially among the fitness-conscious millennials, has propelled various players to enter into strategic partnerships and come up with new product variants to cater to the consumer demands.

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Mix it, with fruit juices



Consumers have a love-hate relationship with 100% juice. On the one hand, they appreciate the convenient format that helps them increase their fruit and vegetable consumption. However, they also are challenged with the calories, inherent sugar content and often the price point of 100% juice. The Aloe juice drink will be mixed with other ingredients and no affects flavor or natural juices, natural flavor or artificial ones. There is a range of Aloe functional fruit juice drinks, unflavored and flavored.

For plain Aloe Vera flavored juice drinks you can use:

There are several options, sourcing from Aloe juice from the gel

Not dilution required, apply directly

Aloe single juice NFC (0.5%) 1X

Concentrate to be diluted:

- Aloe liquid concentrate 10X (min 5% of Aloe solids)
- Aloe liquid concentrate 20 X (min 10% of Aloe solids)
- Aloe liquid concentrate 30 X (min 15% of Aloe solids)
- Aloe powder 200 X (100% Aloe solids)
- Aloe flakes (100% Aloe solids) for smoothies and dense beverages



AMB wellness improves your functional marketing value, imparts, and gives a benefit in food products. We can adjust your needs in specifications. AMB's exclusive Aloe ingredients demonstrate superior quality as well as having the quality of retaining the highest percentage of the beneficial compounds of Aloe Vera, so you can benefit from all its bioactive ingredients that makes Innovaloe, one of the favorites around the world. Our powder extracts are 100% water-soluble and is suitable for any Aloe base drink formula. In AMB can help to fit your needs and help in your drinks' formula.



Aloe catching on in popularity

Aloe's popularity as a food or beverage ingredient never caught on in the past, but now that is beginning to change. Could Aloe functional fruit juice drinks be the next big thing?

Benefits of Aloe Vera gel intake

- Feed your day with energy.
- Defense your body.
- Long lasting energy after hours.
- Boost your day.
- Aid to fight against free radicals.
- Relieve the body of oxidative stress.
- Strengthen immunity.
- Support a healthy response to inflammation.
- Boosts Immune System.
- Collagen and Elastin Repair for Healthy Skin.
- Improve Blood Circulation.
- Simplifies the antioxidant effects of vitamins.
- Support healthy digestion.
- Moisturize and hydrate skin.
- Support a healthy immune system.
- Reduce harmful toxins.
- Increase absorption of nutrients.
- Enhance antioxidant support.
- Balance stomach acidity naturally.
- Soothe occasional muscle and joint discomfort.
- Improve nutrient absorption.
- Enhance antioxidant support.
- Support a healthy immune system.
- Reduce toxic nitrate levels.
- Soothes the stomach.
- Supports healthy digestion.
- Relieves occasional indigestion.
- Supports nutrient absorption and intestinal health.
- Soothes the stomach and supports nutrient absorption and intestinal health.
- Inflammation Reduction.
- Ease digestive upsets.
- Detoxify the body.
- Strengthen the immune system.
- Decrease inflammation.
- Increase in resting metabolic rates.
- It also contains enzymes, vitamins, and minerals critical to our health.

The Future for Aloe Vera

The demand for Aloe derivatives is unbroken. Whereas many other leading herbals have faced severe difficulties in the recent past, Aloe Vera appears to be virtually unaffected by this negative trend. However, there are sectors where Aloe as an ingredient is almost saturated such as in cosmetics-whereas other sectors have just started booming, such as the dietary supplement sector with both liquid supplements and capsules. Still other product categories are yet in their infancy with respect to Aloe but have enormous potential.

Key Marketing Concepts of Aloe Vera Drinks

- Vitality
- Activity
- Hydration:
- Antioxidant
- Beauty from within
- Memory
- Eye health
- Detox
- Cleanse
- Fat burner
- Immunity



Organic Certified Aloe products

Certified Organic ECOCERT according to EU & NOP USDA organic rules. AMB pays careful attention to growing, harvesting, and manufacturing our certified organic Aloe ingredients. From seed to finish product, we are dedicated to purity and quality every step of the way. Is more and more common to see people interested in their own health, looking for natural and organic options, that's why we are dedicated to bring to you the best from nature through one of the most fascinating plants on earth because of its beneficial properties, Aloe Vera. Green and organic is one of the most important trends in many parts of the world. Consumers nowadays are more and more informed and are looking not only tasty but healthy food so they need confidence on the product they are acquiring that's why we in AMB Wellness are dedicated to satisfied this needs through a combination of organic Aloe Vera Raw materials that fills all what a green customer is looking for and more!

Organic Aloe Vera drink can be available in AMB WELLNESS, as we certified by ECOCERT, offer a premium offering also delivers in its quality credentials – containing natural Aloe Vera and is free from any artificial colors or preservatives. Our plants are organically grown in the dry climate of Northeast Mexico, with plenty of sun and carefully timed irrigation. The plants are harvested by hand in order to select only the highest quality tree-year-old Aloe leaves, which scientific investigation has found have the highest antioxidant potential. Experienced quality control personnel monitor each step of the production process.



THE IASC – INTERNATIONAL ALOE SCIENCE COUNCIL



There is a standard in the Aloe Vera industry set by the International Aloe Science Council as a guide for consumers as well as everyone involved in the Aloe Vera market.

The IASC Product Certification Program enables Aloe raw material and finished product manufacturers to demonstrate that their products contain Aloe Vera of the highest quality and purity. A product that obtains IASC certification has been manufactured using Aloe Vera that complies with the IASC quality standards and satisfies all other requirements of the certification program, including minimum Aloe Vera content and labeling review. According to the International Aloe Science Council, the total Aloe Solids in an Aloe Vera Single Strength Juice (also called Aloe Vera Juice 1X or Aloe Vera Juice 1:1) must be at least 0.5% for inner leaf(Aloe Vera gel). Our Aloe healthy fruit juice drink Blend complies with this directive and additionally we have added certain percentage of crushed pulp ranging from 3% to 8%. Certified pure by the International Aloe Science Council, a non-profit organization that subjects Aloe facilities and products to a series of rigorous quality and purity tests.

CERTIFIED HALAL BY IFANCA



Halal, when applied to food, is a dietary set of guidelines for Muslims living an Islamic lifestyle. One of the services IFANCA provides to halal consumers is third-party halal certification. Our certification symbol, the Crescent helps halal consumers select goods, assuring them that what they buy is halal without a doubt. Every year, the Islamic Food and Nutrition Council of America (IFANCA) certifies new food, beverage, pharmaceutical, and personal care products in order to make sure the products the consumers are buying have a valid halal certificate.

CERTIFIED BY EARTH KOSHER

Kosher certification is a process by which a company ensures that their food is kosher, or in other words, fit for consumption by observant Jews. Kosher refers to a religious dietary practice that is rooted in Jewish tradition.



AMB Wellness's role in Fairtrade practices:



Aloe Raw Material leader, from the selection of its aloe plantation until to production of its excellent quality of Aloe Juice, concentrates and Powders. AMB is proactive to meet and exceed the expectations of the multiple market segments that attend worldwide in Beverage market, Whether AMB Wellness's customers, they can all rest assured that AMB Wellness always has continued to work with partners that employ Fairtrade Practices.

AMB offers standardization, our raw materials, juices, concentrates and powder are into our Innovaloe® Brand, and provides you with assurance that our Aloe ingredient retains the beneficial properties of the plant. You can trust in Innovaloe Brand.

There is a lot of room for growth in several markets in your country, great opportunities across food, nutritional supplements, animal care and personal care and Beverages and Dairy too. While aloe is typically positioned as 'good for you' ingredient to promote general health and wellbeing, some firms are positioning it more specifically in products promoting digestive health, immune health and beauty-from-within. Although there is, a growing claims covering everything from blood glucose control to inflammation. AMB is vertically integrated from cultivation and harvesting, gel extraction facilities, concentration process and powdered form, AMB is your trusted partner.

ALOE VERA FUNCTIONAL FRUIT JUICES

- AMB Wellness proves to commit to the ESR regulation (Equality, Solidarity and Responsibility).
- AMB Wellness, besides operating under the guidelines of corporate responsibility, the company/ organization plays a role on the development of Fair Trade industries: long-term associations and fair prices.
- AMB Wellness demonstrates a commitment in social responsibility: best ethical practices, policies of responsible supply, positive impact in the local community, positive impact in the environment, etc.

