

COMMERCIAL BULLETIN

ALOE VERA DRINKS



**A NATURAL,
ORGANIC AND
REFRESHING
DRINK!**



DEVELOP AND CREATE ALOE VERA DRINKS

AMB Wellness a Client Centered in Aloe Vera Bulk Supply

ALOE VERA SOFT DRINK (READY TO DRINK)

Aloe Vera Drinks are nowadays extremely popular in Asia Pacific, this drinks can be found from Pure Aloe Vera Soft Drinks, Aloe Vera flavored water and even drinkable yogurt, all of which have gone down a treat with Asian consumers looking to improve both their health and the condition of their skin.



Slowly but surely, however, the West is getting onboard with Aloe Vera, an ingredient that offers health benefits ranging from improving Immune System and Digestive Health in Nutraceuticals to Enhancing Skin Elasticity and Reducing Inflammation in Personal Care. Aloe Vera Soft Drink with Pulp have seen a rise in popularity in recent years due to the range of health benefits from drinking Aloe Vera, which provides a variety of benefits among vitamins, minerals and amino acids. Aloe Vera juice has a hydrating effect and nutrients for the body and skin. When ingested, the ingredient reaps even more benefits, such as improved digestion, flushing out toxins and reducing inflammation.

Aloe Vera Soft Drink is made with real Aloe Vera Extract plus Aloe Pulp and Natural added ingredients. Provides many benefits to the body internally, one of the most important benefits is a healthy and regular digestive system. A healthy but refreshing drink on a hot day, but the big advantage of Aloe Vera is that can be categorized as a nutraceutical, can be consume all year long.

Aloe Vera Soft Drinks on the World Wide Market are gaining popularity, from unflavored drinks in its natural way to a sweet and tasty blends. It is easier than ever to incorporate Aloe Vera Soft Drinks into your diet in a variety of delicious ways.

Aloe Vera Soft Drinks have a stronghold on the health and nutrition market right now. Enjoy the adventure that comes with learning about a new supplement and finding delicious and unique ways to make it part of your personalized approach to healthy living.



In order to introduce this kind of Aloe Vera drinks to the market, beverage manufactures needs to customize the drink with the local favorite flavors and trending sweeteners of each market even with or without pulp, it is critical to build a better beverage than imported from Asia, much of them are made from private label from south Korea, Taiwan, Thailand and china and put new brand for the existing in the shelves.

Offer all the great benefits of the Aloe Vera to your consumers something different and healthier. Make the difference, be creative a distinguish drinks from other lower quality drinks. While many of those brands used artificial colors and ingredients, AMB WELLNESS offers you 100% Pure Aloe Vera Soft Drink Blend ready to be formulated, give your touch and feeling according to your to your market trends. BE DIFFERENT, your market is ready to enjoy a great tasting alternative to sodas and other high- sugar drinks.

The beverage industry is experiencing some major changes heading into new trend, sugary sodas are under fire. Juice sales are slipping. In other words, it's a dramatic time to be in the world of beverages. Aloe Vera Soft Drink its strength of its natural, original and organic proposition, as well as its range, flavor extensions and diversification which can be formulated with natural flavors or fruit juices; there are more than 25 different types of flavor on the market. The Aloe Vera of AMB Wellness does not affect flavor of the formula. It has a light opalescent color and is odorless.

With consumers becoming more and more conscious about health and natural products, looking for more natural and healthier options to drink instead of carbonated sodas, like fruit juices and tea extracts. Aloe Vera Soft Drinks manufacturers clearly have the potential if they market their products properly and find the correct balance between taste and authenticity to grow significantly in the coming years. A new market opportunity that is becoming a Boom a new hydrating and full of vitality drink.



REFRESH AND HYDRATE WITH ALOE VERA

AMB Wellness has taken care of making a careful choice from around the world to offer the best ingredients in the world, its formula called "Aloe Vera Soft Drink Blend" with their 2 main and key Ingredients, Aloe Vera Juice and Aloe Vera Pulp Bits. It is the combination of both that creates that special touch when you drink this beverage, specially formulated to be ready to bottle.

Aloe Vera Juice contains important bioactive compounds, as many as 70 are known, most important are the polysaccharides, minerals or trace elements, vitamins, enzymes, and amino acids among others, which makes it one of the most complete and nutritious plant.

Aloe Vera Pulp Bits floating pieces of crushed pulp ranging from 3mm to 5 mm, we add a special gum to make sure the crushed pulp will hang in a net giving palatability to this product the felling of Aloe Bits is like a grape exploding in your mouth, Aloe Vera Bits floating on beverage gives to the Aloe Vera Soft Drink also a characteristic visual effect. To assure stability of our “Aloe-base drink blend” and assure it will arrive safe and sound to your facilities anywhere around the world, we complement this product with a food preservative system, we can offer distinct percentages of pulp according to your needs on visual and product budget, it varies from 3% to 8%. Aloe Pulp Bits adds no flavor and adequate themselves to the flavoring and color of your formula.



Aloe Vera Soft Drink has a natural pH that ranges from 4.0% to 5.0% which gives an acid touch and easy match with citric flavors and this acidity makes a refreshing and hydrating drink. With its low pH the body easily absorbs it into the body for a better hydration.

The Aloe Vera Soft Drinks can be sweetened with sugar, fructose or artificial sweeteners and it also works excellent to formulate light drinks too! We invite you to try out our newest and innovative product; with a neutral taste and crunchy feeling of Aloe Vera pulp bits, all you need is add your special fruit juice, flavor, aroma, color, sweeteners and it will be ready to be sent out to the retail stores.

Aloe Base Drink is a novel concept in functional drinks

Aloe Vera is your perfect ingredient to formulate delicious drinks that can also bring well-being to everyday activities. Offer your consumers a natural bond between delicious hydration and a well-being sensation. When you drink an Aloe Vera Soft Drink, vitality is one of the most important things and you can feel it. People who like this kind of drinks is because they are looking for something nutritious and that can give a feeling of improvement in their daily activities without the necessity of taking stimulants like taurine or caffeine.

The effects of the Aloe Vera on the immune system is gradual and permanent; it is a long term beverage, to a major ingest of Aloe Vera a bigger well-being sensation. The consumer should not expect an immediate result as if it was an energy drink, you have to let your body absorb the nutrients on a steady way. We suggest not to promote it as immediate effect.



Communicate clearly the brand message, and separate from juice drinks, or flavored water, most of the newcomers in Aloe Vera business fail to not communicate the difference and separate from others and create a new category of healthy drinks, with the concept “good-for- you” and to become not just a drink, but part of a ‘goodness’ lifestyle.

ALOE VERA SOFT DRINK



Aloe Vera Soft Drink can also be formulated with other ingredients according with local marketing trend as vitamins, minerals, energy boosters, isotonic or hypotonic salts, antioxidants, nutritional ingredients and health boosters.

Aloe Vera Soft Drink are attractive to both, eye and the palate. It is not just Aloe Vera juice, pulp bits, sugar, flavors and emulsions. Be creative with your formula. Fill your consumers with vitality in a natural way with Aloe Vera!

People are starting to take Health Care into their own hands, and beverages potentially offers consumers an easy way to pack nutrients and antioxidants into their diets in an appealing way, consumers become more educated, they want to eat and drink healthier and are seeking for food & drinks with more nutritional punch and health-promoting ingredients.

Another factor driving consumer demand is finding drinks that promote holistic wellness claiming inner and outer well-being benefits.

Aloe Vera drink drivers



Fragmentation and complexity of consumer beliefs about food and health is a massive defining trend force. Hence, plant-based beverages are capturing a bigger “share-of-mind.” And although more and more products use descriptors such as “vegan” or “vegetarian,” those eating styles are not the main driver, rather it’s the idea that plant-based beverages are naturally functional.” That means people like the idea of plant-based beverages offering intrinsic vitamins, minerals or proteins.

Consumers’ love of naturally functional is a massive trend that underpins the success of everything else from plant-based beverages. Major factor that fuel the growth of Aloe Vera extracts includes increasing number of health conscious consumers, rising the number of urban population coupled with increasing consumer awareness regarding the benefits of Aloe Vera extracts

Nutritional and performance drinks are becoming an increasingly popular meal option due to evolving dietary habits of on-the-go consumers and positive functional attributes. Aloe Vera can drive this new refreshing and healthy trend. The functional aspect of nutritional and performance drinks sets them apart from other drink categories at a time when consumers are looking for products that contribute to a healthy lifestyle.

Natural has become a significant draw for healthy beverage consumers, despite skepticism around the term, in tune with this, within the healthy beverage category, increased demand for products that are 'naturally functional,' driven by consumers who are increasingly looking to proactively manage their well-being with healthy lifestyle practices.

The challenge is to provide these ingredients in a format that consistently delivers the nutrition consumers are looking for in a convenient delicious and natural way.

The Aloe Vera Soft Drinks can be classified on the Ready To Drink (RTD), natural and premium beverage segment, juice fruits and nectars, teas, vegetable juice, and juices with antioxidants, which offer a better option to sodas and carbonated drinks as it is based in a natural ingredient it gives a psychological reward for a healthy benefit, this is a life style, focused to consumers who are conscious of their health and premium category. Link your Aloe Vera Soft Drink with emotions, freedom, movement, and attitudes, changes and good mood.

The Aloe Vera Soft Drinks are becoming a good option to drink a cold and hydrating beverage, and has a low caloric content similar to many natural juice fruits. The Aloe Vera Soft Drinks can be sweetened with sugar, fructose or artificial sweeteners and it also works excellent to formulate light drinks too!



Aloe Vera Gel, well known for its nutraceutical potential, is being explored as a functional ingredient in a wide array of health foods and drinks. Processing of exotic fruits and herbal botanicals into functional beverage is an emerging sector in food industry. Formulate with prefinished AMB's Aloe Vera Soft Drink BLEND and get easy preparation to make your final and tailored drink.

Our prefinished Aloe Vera Soft Drink blend contain floating Aloe Bits and gives them a unique touch of Natural sensation and it is perfect for adding color, sweeteners and flavors. The Blend of Aloe Juice and Aloe Vera Pulp Bits are what makes this kind of drinks a boom on the market and what is driving it to the top of the natural drinks worldwide.



Aloe Vera Soft Drinks are gaining traction



Aloe Vera base drinks are growing in consumer's preferences. Over the last five years, Aloe beverages gradually gained popularity in the natural channel, but often only as unflavored raw Aloe juice. It was mostly people were buying just a bottle of juice, raw juice, plain juice, and they would drink two or three ounces of juice every day. Now these single-Aloe Vera Soft Drinks are getting very popular. There's a lot of interest in it, and the market is awaiting you flavored Aloe, single-serve drinks.

But there are still a few obstacles for Aloe beverages, including a pulpy texture that many consumers may find unappealing in some countries where they do not like the feeling of a particle on the drinks, to response to this we have launched a pulp-free line, which only contains Aloe Vera Juice.

The future for Aloe Vera is bright, and the reason is simple: Aloe Vera works



The growth of energy, healthy beverages, water, and sports drinks brands. Healthy beverages will take center stage, especially drinks that emphasize positive health benefits, instead of cutting calories, sugar, or sodium. Companies are eager to brag about new healthy drinks; reformulation is a touchier topic but a necessary one.

The industry has found itself out of favor as consumers seek beverage alternatives to soda that they deem healthier, notably juices and flavored waters. Those alternatives do not contain as many calories as soda, and also do not include ingredients like the sweetener aspartame, which has fallen out of favor in recent years.

With a growing interest in getting back to nature consumers demand for natural ingredients has flourished, health is a bigger driver of sales than it is for food, with health considerations featuring, consumers make purchase decisions relating to healthy food & drinks.

Key Trends in beverages: Success in a fragmented market will require a long-term strategy that can tap into shifting consumer beliefs.

Shifts in consumer beliefs and behaviors drive trends and create opportunities. One of the strongest currents of consumer-driven.

The green movement has influenced consumers to seek healthy foods and beverages. Aloe, long recognized for its topical health properties, has now moved into beverages.

Growth will be driven by increasing consumer interest in nutritionally-enriched products and all natural foods, which promotes demand for high value premium and natural additives. As consumers are wary of foods with artificial sounding ingredients, processors seeking to create 'clean' ingredient labels are increasingly flavoring natural additives. Consumer desire for functional products that provide health benefits will support demand for additives such as probiotics and other nutraceuticals.

ALOE CATCHING ON IN POPULARITY



Aloe's popularity as a food or beverage ingredient never caught on in the past, but now that's beginning to change.

Could Aloe Vera Soft Drinks be the next big thing? Aloe is where coconut water was four years ago. Where Aloe goes from here is anyone's guess, but Aloe is similar in some ways to coconut water with its less sweet, but hydrating formulation, but Aloe Vera it has vitamins, minerals and essential amino acids.

Aloe Vera Soft Drinks are popular in Asian markets, but Americans tend to view them as an oddity, especially since many contain chunks of Aloe for a texture and taste Westerners might find strange. However, Aloe is crossing over, suggesting its future could be bright.

In fact, Aloe Vera Soft Drinks is increased interest in textured drinks as a class of beverages. On trend is new and new category.

Healthy Refreshment, Healthy Sales with Aloe Vera Soft Drinks

Better-for-you beverages have customers and retailer's alike feeling good. It's where long-dominant pleasure kings such as colas and artificially flavored indulgences are increasingly giving way to bottled water, organic teas, cold-pressed juices, protein and performance drinks, coconut water, almond milk and other better-for-you (BFY) beverages.

In general, the market for healthy refreshments—including beverages that are natural, organic or low in calories—is outperforming the overall beverage market.

The Future for Aloe Vera

The demand for Aloe derivatives is unbroken. Whereas many other leading herbals have faced severe difficulties in the recent past, Aloe Vera appears to be virtually unaffected by this negative trend. However, there are sectors where Aloe as an ingredient is almost saturated- such as in cosmetics-whereas other sectors have just started booming, such as the dietary supplement sector with both liquid supplements and capsules. Still other product categories are yet in their infancy with respect to Aloe but have enormous potential. For example, there are already Aloe health juices but very few functional beverages such as new age, sports or wellness drinks containing Aloe, though success in this segment is skyrocketing. Likewise, only recently two dairy products targeted at young women have been launched. The products from Nestle for the Brazilian market and Emmi for the German market pursue the “beauty from within” concept. Coca-Cola invests in organic Aloe water maker in US, but has presence into Asia with its trademark Minute Maid, also in Asia, Del Monte has an Aloe Vera Drink.



Aloe Vera easily acquire a taste and can easily be masked with added flavors, or blended in with your favorite fruit or vegetable juice. Aloe can market in combination of ingredients to promote energy; vitality supports memory, mental clarity and focus; helps manage stress; and promotes joint comfort and flexibility. Boomers especially are very receptive to nutrient-dense beverages. Furthermore, interest in these beverages is quite high among younger consumers who are typically very willing to experiment with new products and like the convenience factor.

Soft Drinks Innovations - Creative Health and Wellness

The emphasis on health and wellness still drives most new product development in soft drinks. Consumers around the world still respond to messages of healthier diets and lifestyles through beverages, and this can be used to launch unfamiliar drinks into new markets and to justify higher prices.

New and innovative combinations of ingredients in new products directed at new consumer groups and usage occasions are some of the chief methods to communicate unique health benefits. Bottled water and juices are becoming delivery systems for beauty-focused functional ingredients, such as Aloe and collagen for youthful skin, Vitamin-enriched waters and RTD teas join juices in trying to establish usage occasions and product benefits that are attractive to others and children, especially in countries throughout Latin America, the Middle East and Africa, where the younger demographic is disproportionately large. Many companies are pursuing strategies of bringing successful ingredients and flavors from one soft drinks category into another, but a more targeted approach to category and geography is needed to achieve trust among consumers.

Functionality in food and beverages is a well-established concept through much of Asia Pacific, helped in no small part by regulatory agencies that have a more streamlined and permissive process for ingredients approval than their counterparts in Western Europe and North America.

Products designed for general well-being, such as digestive and cardiovascular health, are now very ubiquitous; it can be difficult for new products to have an impact. Finding unique health claims and untapped segments of the population to target is key. The female population growth in the region is expected to slightly outpace total population growth over 2010-2014, and soft drinks targeting this segment are among the fastest growing.

ALOE VERA ARE THE PERFECT DRINKS FOR THE THIRST-QUENCHING MATCH

Plant-Based drinks as Aloe Vera



Botanicals are ingredients derived directly from a plant, usually in the form of a liquid extract or dried leaf as green or black tea. Most are characterized as possessing a floral aroma, such as chamomile, ginseng, jasmine and lavender. They are a flavorful approach to adding value to fruit juices, as they exert varied health and wellness benefits.

There are some big growth opportunities in health and the one that is surging is the plant-based beverages. Health conscious consumers are looking for fresh, real food ingredients but they also value convenience.

Consumer interest in foods and beverages that may provide benefits beyond basic nutrition, commonly referred to as functional foods, is thriving. In the beverage business, a growing number of marketers are including botanicals in product formulations, as many plant ingredients are well-known for providing health and wellness benefits.

The ongoing global trend towards food and drinks made of natural ingredients is rising

“Naturalness” goes with the trend of a healthy lifestyle. Consumers are becoming increasingly conscious about healthy nutrition and firmly believe that natural products play a role.

Widespread media coverage generates additional attention for the issue of “naturalness” and influences consumers’ buying behavior. Many manufacturers are already complying with this trend during product development. This trend towards “naturalness” is also leading to a rising demand for clean label products or food and drinks that contain hardly any or no additives at all.

Fragmentation and complexity of consumer beliefs about food and health is a massive defining trend force. Hence, plant-based beverages are capturing a bigger “share-of-mind.” And although more and more products use descriptors such as “vegan” or “vegetarian,” those eating styles are not the main driver, rather it’s the idea that plant-based beverages are “naturally functional.” That means people like the idea of plant-based beverages offering intrinsic vitamins, minerals or aminoacids.

Consumers' love of naturally functional is a massive trend that underpins the success of everything else—from plant-based beverages. Natural, functional and convenient products that can deliver nutritional benefits without sacrificing taste continue to tap into major trends currently driving the thriving healthy beverage market.

Nutritional and performance drinks are becoming an increasingly popular meal option due to evolving dietary habits of on-the-go consumers and positive functional attributes. Aloe Vera can drive this new refreshing and healthy trend.

The functional aspect of nutritional and performance drinks sets them apart from other drink categories at a time when consumers are looking for products that contribute to a healthy lifestyle.

These beverages deliver on convenience, affordability and efficacy, a trio of positive advantages that appeal to today's on-the-go consumers who are simply too busy to eat a sit-down breakfast at home."

General diet trends are favoring functional attributes, and we're seeing this play out in the success of the nutritional and performance drinks category.

Products across beverage categories have caught on to the value of functional positioning, which challenges nutritional and performance drinks at their own game,

With the increasing interest in natural products across the world and the resultant upsurge in the demand for plant extracts, Aloe Vera is among the few plants by virtue of their extensive medicinal, nutraceutical and other uses enjoy a major chunk of the market across the globe. That's why Aloe Vera presents the finest commercial opportunity among the various plants extracts.

Being without a basic natural ingredient such as Aloe Vera is not an option anymore on a market that is tending to a natural and organic preference. Because of all of its different uses and applications, Aloe Vera is a must have in your ingredients portfolio.

Aloe Vera is in the top ten of natural extracts, is highly demanded in different markets and is the in nature for many products because of its healing and caring properties. We offer the best natural, organic Aloe Vera products that will give your customers what they're looking for and only Aloe can give: health, beauty and well-being.



Hitting the Shelves: New product trends with Aloe Vera Soft Drinks

Consciousness for a healthier way of life is increasing globally, which particularly affects the food and beverage industry. The trend towards functional food and drinks is a driving force for innovations. The international market for products with a health-promoting factor is growing continuously, driven by two main issues. First, there is the topic of overweight and obesity, which is on the rise around the world. Increasing awareness of this problem is creating more demand for low-calorie and low-sugar products. Secondly, there is a focus on food and drinks with functional ingredients or products enriched with vitamins and minerals, like the currently in vogue Vitamin Water or Aloe Vera Soft Drink.



Just how promising this market is can be seen in the growing number of new products with health-promoting factors.

The challenge is to provide these ingredients in a format that consistently delivers the nutrition consumers are looking for in a convenient and delicious form and natural. Consumer demand for “convenience” in the sense of practical, easy- to-handle products is continuously on the rise.

A major trend is food and drinks that are easy to consume in route, in leisure time activities or at work. What matters is that consumers want to spend only a minimum amount of time, if any, on preparation.

Aloe Vera Soft Drinks, Ready to drink (RTD) mixes that are prepared and mixed to a constant level of quality fit in with this convenience mindset and grow globally. RTD Aloe Vera Soft Drinks for example are internationally a significant growth category.

Besides helping in detoxification of the body, these drinks also lower the cholesterol and blood sugar and aid in smooth digestion hair growth. Several vendors are also launching well-planned marketing campaigns to increase awareness among consumers regarding the nutritional advantages of Aloe Vera-based drinks. The growing popularity of these drinks, especially among the fitness-conscious millennials, has propelled various players to enter into strategic partnerships and come up with new product variants to cater to the consumer demands.



CARBONATED BEVERAGE CATEGORY IS IN DECLINATION

It is expected to see an overall declination of carbonated beverages. This decline in carbonated consumption may be due to the negative impression of many carbonated beverages associated with sugary soft drinks. It is wise for the beverage manufacturers to follow this trend and start manufacturing Beverages with Natural and functional ingredients, Aloe Vera is one of the most popular natural Ingredients with a strong psychological reward among others.

For many years Aloe Vera has been known and used for topic applications in cosmetics and personal care products in some countries, but we shouldn't forget the great benefits this marvelous plant has when orally ingested, whether in tablets, functional beverage or as a refreshing drinks, known on the market as Aloe Vera Soft Drinks. In order to obtain the best Aloe Vera the plant needs at least 3 years of growth to get the best of the nutrients of that the Aloe can offer.



The Aloe Vera plant has a great content of bioactive compounds, as many as 70 are known, most important are the polysaccharides, minerals or trace elements, vitamins, enzymes, and amino acids among others, which makes it one of the most complete and nutritious plants. Be part of this big industry, formulate your own Aloe Vera Soft Drink!

According to the report, one of the main growth factors of the global Aloe Vera-based drinks market is the health benefits associated with the consumption of Aloe Vera. Aloe Vera Soft Drinks contains various nutrients such as calcium, sodium, iron, potassium, manganese, zinc, vitamin A, vitamin B, vitamin C, vitamin E, amino acids, and folic acid, which will fortify the body's immune system.

Though no one juice or food, for that matter can single-handedly change your skin, there may be some sound scientific basis for the Aloe juice's newfound following. It's packed with vitamins, including B, C, and vitamin E, as well as folic acid, which fortify the body's immune system, the health of which is often reflected in the skin. It probably doesn't directly affect your skin, but anything that improves your overall health could potentially improve your appearance.



Mix it, with fruit juices, natural or artificial, with or not aroma

Consumers have a love-hate relationship with 100% juice. On the one hand they appreciate the convenient format that helps them increase their fruit and vegetable consumption. But they also are challenged with the calories, inherent sugar content and often the price point of 100% juice. The Aloe juice drink will be mixed with other ingredients and no affects flavor or natural juices, natural flavor or artificial ones. There is a range of Aloe Vera Soft Drinks, unflavored and flavored, and with and without pulp. Mild in flavor, sometimes with a pulpy texture, Aloe Vera Soft Drinks is growing in popularity and prevalence. Fruit juice Aloe Vera Soft Drink made refreshing flavors and tastes.

Most popular Flavors in Aloe Vera Soft Drink:

- Original(grape flavor or green apple) • Isotonic-focused drink
- Vitamin drink
- Natural or artificial flavors:
 - Mango
 - Pineapple



- Guava
- Kiwi
- Pomengrate
- Apple
- Orange
- lime/lemon
- Grapefruit
- Pear
- Strawberry
- Vegetables
- Lychee
- Wheatgrass
- Watermelon
- Mangosteen Juice
- Passion fruit
- Berries (Blueberry, Cranberry, Red Grape, White Grape, Waxberry, Mulberry)
- Peach
- Prune

How Aloe Vera Bits are suspended?

Aloe Vera Soft Drink are classified into clear or cloudy drinks, the cloudiness can be achieved either by the inclusion of a natural cloudy juice or by Aloe Vera Bits, also called Aloe Bits or Aloe Crushed flowing into the drink. The success in the formulation is the balance between sweetener and acid. if not the beverage would taste wishy-washy and unexciting. Many of Aloe base drink in the market come from Private label manufacturers from Asian countries and fail to make this balance according every western country preferences.

Also, flavor or flavoring, natural, nature-identical, or completely synthetic plays a key factor to introduce successfully in the market. Some of original flavors in Aloe soft drink has aroma to make a new experience every zip of the consumer. To round off the taste of Aloe Vera Soft Drink colorant has to be added, make your own rainbow spectrum of Aloe drinks. Aloe Vera Soft Drink has a good behavior in shelf life and resistant to spoilage with preservatives system, pasteurized, low pH and nitrogen ambient.

One special feature of the formula of Aloe Vera Soft Drinks is the use of Gellan gum (KELCOGEL)[®] networks can function as a great tool for consistent nutrient delivery. They give the formulator an easy tool to keep ingredients suspended, thus, delivering the nutrition consumers expect. Gellan gum offers the unique ability of suspension while contributing minimal viscosity via the formation of a distinctive functioning fluid gel solution with a weak gel structure. High acyl Gellan[®] gum gives a soft, elastic gel. This gel network sets up at a relatively high temperature, making this ingredient ideal for suspension in hot fill applications as well as in aseptic fruit Aloe drinks with pulpy bits. These systems are very good at suspending particulate matter, provided the stress exerted by the action of gravity on the particles is less than the yield stress. These textures have been important to many formulators, but the truly unique properties of Gellan[®] gum are demonstrated in their “fluid gel” networks. These “fluid gels” have revolutionized what can be done with beverages today. They behave as a gel at rest, but become fluid when the beverage is moved, poured or consumed. The result is a thin beverage with excellent suspension.

Gellan[®] gum has the ability to suspend while contributing minimal mouthfeel via the formation of a uniquely functioning fluid gel network. This network of a low concentration of weakly associated molecules is extremely pseudo plastic. At rest, the fluid gel has a very high apparent viscosity resulting in excellent suspension of insoluble ingredients such as tri-calcium phosphate, cocoa and fruit pulp. Because of the weak molecular associations, the network is easily disrupted, resulting in a low viscosity, smooth pour and a light, refreshing mouthfeel.



Healthy takes center stage

The biggest trends for new beverage products are:

- Organic.
- Natural.
- Low-sugar.
- Healthy.
- Low-calorie.

Aloe Vera Soft Drink can comply with each one of above trends.



KEY MARKETING CONCEPTS OF ALOE VERA BASE DRINKS ARE:

- Vitality.
- Activity.
- Hydration.
- Feed your day with energy.
- Defense your body.
- Long lasting energy after hours.
- Boost your day.
- Aid to fight against free radicals.
- Relieve the body of oxidative stress.
- Strengthen immunity.
- Support a healthy response to inflammation.
- Detox.
- Boosts Immune System.
- Collagen and Elastin Repair for Healthy Skin.
- Improve Blood Circulation.
- Simplifies the antioxidant effects of vitamins.
- Support healthy digestion.
- Moisturize and hydrate skin.
- Support a healthy immune system.
- Reduce harmful toxins.
- Increase absorption of nutrients.
- Enhance antioxidant support.
- Balance stomach acidity naturally.
- Soothe occasional muscle and joint discomfort.
- Improve nutrient absorption.
- Enhance antioxidant support.
- Support a healthy immune system.
- Reduce toxic nitrate levels.
- Soothes the stomach.
- Supports healthy digestion.
- Relieves occasional indigestion.
- Supports nutrient absorption and intestinal health.
- Soothes the stomach and supports nutrient absorption and intestinal health.
- Inflammation Reduction.
- Ease digestive upsets.
- Detoxify the body.
- Strengthen the immune system.
- Decrease inflammation.
- Increase in resting metabolic rates.
- It also contains enzymes, vitamins, and minerals critical to our health.



AMB YOUR SOURCE OF ALOE VERA BULK INGREDIENTS FOR BEVERAGES INDUSTRY

CONTENT OF Aloe JUICE

Aloe juice with 0.5% T.S.

% Content (3-5 mm)

3% pulp bits

5% pulp bits

8% pulp bits

CONTENT OF Aloe JUICE

Aloe juice with 0.6% T.S.

% Content (3-5 mm)

3% pulp bits

5% pulp bits

8% pulp bits

CONTENT OF Aloe JUICE

Aloe juice with 0.7% T.S.

% Content (3-5 mm)

3% pulp bits

5% pulp bits

8% pulp bits



This is the formula and ingredient list for our Aloe Vera Soft Drink Blend formula, Ready to Bottled (RTB)

- Aloe Vera Juice 1:1 (0.5% de S.T.).
- 3% Aloe Vera Pulp *
- 0.03% Calcium Lactate.
- 0.025% Gellan Gum.
- Preservatives.
 - 0.15% SODIUM BENZOATE
 - 0.15% POTASSIUM SORBATE
 - 0.1% CITRIC ACID
 - 0.025% ASCORBIC ACID



*We can customize your formula with less and more Aloe Vera bits (from 3% to 8%)

For plain Aloe Vera flavored juice drinks

There are several options, sourcing from Aloe juice from the gel with out

pulp **Not dilution required, apply directly**

Aloe single juice NFC (0.5%) 1X

Concentrate to be diluted:

Aloe liquid concentrate 10X (min 5% of Aloe solids)

Aloe liquid concentrate 20 X (min 10% of Aloe solids)

Aloe liquid concentrate 30 X (min 15% of Aloe solids)

Aloe powder 200 X (100% Aloe solids)

Aloe powder 100X (50% Aloe Solids + 50% maltodextrine)



AMB wellness improves your functional marketing value, imparts, and gives a benefit in food products. We can adjust your needs in specifications.

AMB's exclusive Aloe ingredients demonstrate superior quality as well as having the quality of retaining the highest percentage of the beneficial compounds of Aloe Vera, so you can benefit from all its bioactive ingredients that makes InnovAloe, one of the favorites around the world.

Our powder extracts are 100% water soluble and is suitable for any Aloe base drink formula. In AMB can help to fit your needs and help in your drinks's formula.

ALL OF AMB WELLNESS'S ALOE INGREDIENTS ADHERE TO THE FOLLOWING INTERNATIONAL STANDARDS:

THE IASC – INTERNATIONAL ALOE SCIENCE COUNCIL

There is a standard in the Aloe Vera industry set by the International Aloe Science Council as a guide for consumers as well as everyone involved in the Aloe Vera market.

The IASC Product Certification Program enables Aloe raw material and finished product manufacturers to demonstrate that their products contain Aloe Vera of the highest quality and purity. A product that obtains IASC certification has been manufactured using Aloe Vera that complies with the IASC quality standards and satisfies all other requirements of the certification program, including minimum Aloe Vera content and labeling review.

According to the International Aloe Science Council, the total Aloe Solids in an Aloe Vera Single Strength Juice (also called Aloe Vera Juice 1X or Aloe Vera Juice 1:1) must be at least 0.5% for inner leaf(Aloe Vera gel). Our Aloe Vera Soft Drink Blend complies with this directive and additionally we have added certain percentage of crushed pulp ranging from 3% to 8%.

Certified pure by the International Aloe Science Council, a non-profit organization that subjects Aloe facilities and products to a series of rigorous quality and purity tests. Our ingredients proudly bear the IASC seal, which means you are getting the purest, most beneficial Aloe Vera possible.

ORGANIC CERTIFIED ALOE PRODUCTS



Certified Organic ECOCERT according to EU & NOP USDA organic rules. AMB pays careful attention to growing, harvesting, and manufacturing our certified organic Aloe ingredients. From seed to finish product, we are dedicated to purity and quality every step of the way.

Is more and more common to see people interested in their own health, looking for natural and organic options, that's why we are dedicated to bring to you the best from nature through one of the most fascinating plants on earth because of its beneficial properties, Aloe Vera.

Green and organic is one of the most important trends in many parts of the world. Consumers nowadays are more and more informed and are looking not only tasty but healthy food so they need confidence on the product they are acquiring that's why we in AMB Wellness are dedicated to satisfied this needs through a combination of organic Aloe Vera Raw materials that fills all what a green customer is looking for and more!

Organic Aloe Vera drink can be available in AMB WELLNESS, as we certified by ECOCERT, offer a premium offering also delivers in its quality credentials – containing natural Aloe Vera and is free from any artificial colors or preservatives. All these points are clearly highlighted on the front of the packaging to grab consumer attention and give the shopper great reasons why they should choose Natural Aloe-based drink. Mix with Organic fruit juices to add flavor and sweeteners.

Our plants are organically grown in the dry climate of Northeast Mexico, with plenty of sun and carefully timed irrigation. The plants are harvested by hand in order to select only the highest quality tree-year-old Aloe leaves, which scientific investigation has found have the highest antioxidant potential. Experienced quality control personnel monitor each step of the production process. Extensive microbiological and purity testing ensures an ingredient you can trust to wear your brand name.



KOSHER

CERTIFIED HALAL BY IFANCA

Halal, when applied to food, is a dietary set of guidelines for Muslims living an Islamic lifestyle. One of the services IFANCA provides to halal consumers is third-party halal certification. Our certification symbol, the Crescent helps halal consumers select goods, assuring them that what they buy is halal without a doubt.

Every year, the Islamic Food and Nutrition Council of America (IFANCA) certifies new food, beverage, pharmaceutical, and personal care products in order to make sure the products the consumers are buying have a valid halal certificate.

CERTIFIED BY EARTH KOSHER

Kosher certification is a process by which a company ensures that their food is kosher, or in other words, fit for consumption by observant Jews. Kosher refers to a religious dietary practice that is rooted in Jewish tradition.

WHY AMB WELLNESS?

Commitment to Quality. From the field to the factory, we're committed to quality every step of the way. You'll get quality and purity certification with each order.

Cutting Edge R&D Team. Our team of researches is constantly working to develop new advances that give you a formulating edge.

Outstanding Customer Service. We're there when you need us, with friendly service and on-time delivery.

Year-round Supply. We grow our own Aloe Vera, so we have total control over the supply. That means you'll never be left out in the cold.

